



Thursday, May 23, 2019
1:00-5:00PM

Japanese American National Museum

In June 2018, Mayor Eric Garcetti **announced** that the City of Los Angeles will commit to being carbon neutral by 2050. “Los Angeles is a city that plans for the future,” said Mayor Eric Garcetti. “Our City is pursuing the most aggressive emissions targets in the world because...I strongly believe that we each have an obligation to fight climate change by any means at our disposal.” In accordance with this vision, **Koi Pond 2019 will focus on innovation, sustainability, and Net Zero design within the industries of Architecture, Engineering, and Interior Design.**

What is a Net Zero Building (or **Zero Energy Building**)? “At the heart of the ZEB [Zero-Energy Building] concept is the idea that buildings can meet all their energy requirements from low-cost, locally available, nonpolluting, renewable sources. At the strictest level, a ZEB generates enough renewable energy on site to equal or exceed its annual energy use.”

In other words, a Zero Energy Building produces the energy it needs to run, or equal to the amount it uses, through renewable sources on site. To achieve this goal may require innovative and energy efficient design and products to reduce energy usage (i.e. natural ventilation, daylighting, high efficiency HVAC, etc.). It may also demand use of renewable energy sources and products on site or on the building itself (i.e. rooftop photovoltaic cells, solar water heating, etc).

Apply today for the opportunity to pitch your services or products at Koi Pond 2019 during this year’s Accessing LA TeamWith event if your firm fulfills ALL of the following:

1. Offers a service or product that can contribute to creating a sustainable, net zero, and/or futuristic building/community
2. Falls under one of the following industries/NAICS Codes:
 - 541310: Architectural Services
 - 541330: Engineering Services
 - 541410: Interior Design Services
 - 541613: Marketing Consulting Services (may be considered)
 - 541820: Public Relations Agencies (may be considered)
3. Is located in LA County
4. Has a current City of LA Business Tax Registration
5. Is registered to attend Accessing LA TeamWith

Note: You must fill out the application for a chance to be considered. There will be a review process to select four finalists who will present on the day of the event. **Applications will close on May 9, 2019. Finalists will be notified by May 13, 2019.**

Questions? Please email us at bca.sbdev@lacity.org